

FOR IMMEDIATE RELEASE

Contact: Ann Keeling
513-381-3248
ann@crisofolikeeling.com

ANNOUNCING THE FIFTH ANNUAL MY FURRY VALENTINE

Tri-State's Largest Pet Adoption Event Valentine's Day Weekend 2016

CINCINNATI, OH – January 15, 2016 — My Furry Valentine, the region's largest annual animal adoption event, will be held on Saturday & Sunday, February 13 & 14, 2016, from 11am – 5pm, at the Sharonville Convention Center, 11355 Chester Road, Cincinnati, OH 45246. The mega-adoption event finds homes for hundreds of adoptable animals each year by bringing together animal rescues and shelters from throughout the region to showcase adoptable pets to potential pet owners at one location on the Valentine's Day weekend. Over the past four years, the event has found homes for more than 2,000 animals. The 2016 event space is larger than ever, to accommodate more visitors, vendors and more adoptable pets. The event is hosted by phoDOGrapher Pet Photography and sponsored by Best Friends Total Pet Care of Cincinnati, McSwain Carpets & Floors, United Dairy Farmers (UDF), with foundation support from The Kenneth A. Scott Charitable Trust, a KeyBank Trust and Ten.

This year, vouchers for free admission (\$3 value) can be picked up at all Greater Cincinnati UDF locations from February 1 through the event weekend. Also new this year, on Saturday, February 13 from 10-11am there will be an opportunity for visitors to meet with adoptable pets before the event opens to the general public. Early Bird admission fee is \$15 per adult (children under 17 are free with an adult), and can be purchased in advance at <http://myfurryvalentine.com/ticket-sales/> and at the door. Quantities are limited. For additional information about phoDOGrapher's My Furry Valentine, visit <http://myfurryvalentine.com> or contact My Furry Valentine event organizer, Carolyn Evans at carolyn@MyFurryValentine.com.

About My Furry Valentine

Founded in 2012, My Furry Valentine, a 501(c) 3 non-profit organization, is a milestone for the Cincinnati animal rescue community. The event brings together potential pet owners and adoptable dogs, cats, puppies, kittens, and other small animals. The annual gathering has found homes for more than 2,000 pets since inception. My Furry Valentine is focused on spreading the word that companion animals in local shelters/rescues make wonderful pets and that shelters/rescues should be the first place potential adopters look to find their new best friend. Visit www.myfurryvalentine.com for more information.

###