

FIND YOUR NEW BEST FRIEND

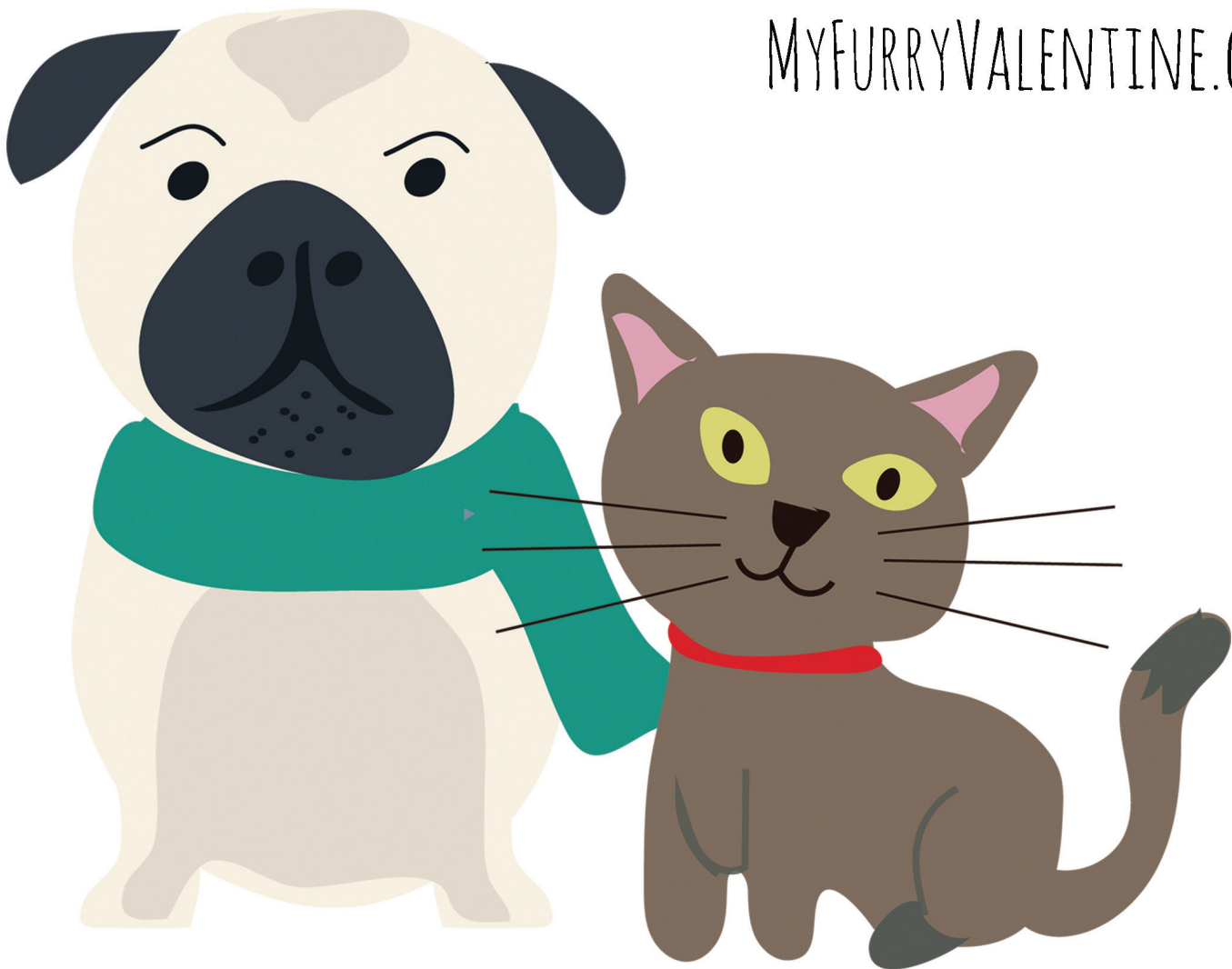


MY FURRY valentine™

8th Annual Mega Pet Adoption Event

FEBRUARY 9 - 10, 2019

MYFURRYVALENTINE.COM



Brought to you by:

PHODOGGRAPHER



WELCOME TO MY FURRY VALENTINE

My Furry Valentine is pleased to welcome you to our **8th Annual Mega Pet Adoption Event!**

Whether you are here to adopt a furry companion, help out at a booth, or support the cause and get your daily fix of adorable animals, the volunteer My Furry Valentine Team behind the scenes is thankful for each and every one of you.

Since its inception in 2012, My Furry Valentine has grown to become one of the largest animal adoption events in the country! Last February we welcomed over **15,000 visitors**, recorded **966 adoptions** and reached an exciting milestone of over **5,000 animals adopted to date!**

These numbers speak to the impact you make by attending our event today in support of animal adoption. **You’re helping us rewrite the script for all homeless animals.**

My Furry Valentine is committed to a world without pet shelter euthanasia. We look toward a future that doesn’t require mega pet adoption events. But until this goal is realized we will continue our efforts to educate the community about the importance of adoption, and connect animals in need of a home with people willing to give them one.

- Each year 6.5 million animals enter shelters nationwide, hoping to catch the eye of one of a potenial adopter. Many Americans still get their pets from places other than rescues and shelters, yet statistics reveal that there are over 10 times as many people looking to bring an animal into their home every year as there are animals being killed in shelters because they lack one.
- An average of 4,100 cats and dogs per day are euthanized in shelters across the United States, making euthanasia the **leading cause of untimely death** for healthy dogs and cats in our country.
- If just **1 out of every 10 people** getting a new cat or dog were to adopt from a shelter or rescue, not one single healthy cat or dog would lose their life in a shelter. **You can be that one in ten!**


Joining forces with our rescue, shelter and other animal welfare event partners is critical to My Furry Valentine’s success – and the health of the adopted pets. By implementing spay/neuter, foster care and networks, trap-neuter-return, pet retention and other comprehensive adoption programs, we work toward the ultimate goal of becoming a “no kill” nation.

The Cincinnati Business Courier has named My Furry Valentine among the “top ten largest Cincinnati conventions and expos!” Thank **you** for helping us grow!

We’re sending a big “thank you” to our sponsors, funders and individual contributors for their generous financial support to keep this event going; our advertising, public relations, media and radio partners who offer their expertise in promoting this event to draw the large crowds that result in more adoptions; our vendors and business donors who bring more energy to the event with their product offerings and raffle prize donations; and our rescue and shelter partners who work tirelessly each and every day throughout the year with an unyielding passion and commitment to the cause. We couldn’t have this event without our event-day volunteers who serve in countless ways to ensure the event runs smoothly – you’re our superheroes!

Every animal deserves a chance at a loving home. Because you’re here this weekend to adopt, volunteer, donate, support – or simply soak in the excitement of the weekend – we know you believe this, too.

On behalf of the entire My Furry Valentine Team we would like to thank you for joining us at our 8th Annual Mega Adoption Event.

With gratitude,

Carolyn Evans
Founder, Host and Board President



EVENT RULES & GENERAL INFORMATION

There has never been a better time to adopt!

My Furry Valentine is Greater Cincinnati’s annual mega adoption event – so find your Valentine and get ready to snuggle up! We are proud and honored to present nearly 1,000 adoptable animals this weekend. There are puppies, dogs, cats, kittens and other small animals.

Be sure to explore every corner of the Sharonville Convention Center and each group of adoptable animals. Keep in mind that each group has their own adoption policies, applications and fees.

FOR YOUR PROTECTION AND THE SAFETY OF THE ANIMALS:

- **Keep children supervised** at all times.
- **Do not poke your hands or fingers through cages.**
- Please ask before approaching and petting any dog on a leash.
- Please **do not offer any food or treats** to any animal.
- **Ask for assistance** if you would like to interact with an animal out of its cage.
- **Wash your hands** before and after handling puppies to prevent the spread of dangerous germs from animal to animal. Hand sanitizer is readily available throughout the convention center.
- Only adoptable animals from our participating shelters and rescues are allowed in the building. **Please do not bring your own animals on premises.**
- If you did bring your animal today, we kindly ask that for their own safety, you return them home or have someone pick them up. We will call the police for any instances of an animal left in a vehicle.

IF YOU ADOPT TODAY

Congratulations! In all the excitement, don’t forget to stop by our **Adoption Tables** to pick up your goodies before you leave!

Bring your MFV adoption slip (provided by the rescue or shelter you adopted your new pet from) to our Dog Adoption or Cat Adoption table where you will receive:

- your **FREE SWAG BAG** filled with goodies for you and your new pet.
- a **RAFFLE TICKET** for a chance at winning one of our great adopter prizes, displayed on the Main Stage.
- a professional photo on our **VIP RED CARPET**, where you and your furry valentine will pose for your **First Family Photo!**

And if you need help getting out to your car safely with your new furry friend, one of our volunteers can help you with that, too!

Adopting your next furry family member means that you are saving two lives, the animal you adopt and the animal that gets to take its space at the shelter or rescue. That is pretty rewarding and a goal everyone can support!

NEED ASSISTANCE?
Find one of our friendly volunteers in a MFV t-shirt!
We're here to help!



Love the shirt?
Check out the My Furry Valentine Boutique in the Atrium (Booth 218). Not only will you look stylish sporting your MFV-wear, but you'll be spreading an important message.

100% of the proceeds of all MFV Boutique sales support our non-profit and the hosting of this annual event.

PARTICIPATING RESCUES

Adore-A-Bull Rescue
adoreabull.org

Animal Adoption Foundation
aafpets.org

Animal Care Alliance
animalcarealliance.com

Animal Friends Humane Society
animalfriendshs.org

B's Birdhouse Parrot Rescue
bsbirdhouse.com

Brown County Humane Society
bchsohio.org

Campbell County Animal Shelter
campbellcountyky.org

Clermont Animal CARE Humane Society
clermontanimalcare.org

Franklin County Humane Society
franklincountyhumanesociety.petfinder.com

Fred's Mission Rescue and Sanctuary
fredsmmission.com

Furgotten Dog Rescue, Inc.
furgottendogrescue.com

Helping Animals Lost and Orphaned
halok9behavior.com

His Eye Is On The Sparrow
heiots.org

Homeless Animal Rescue Team (HART)
rescuehart.org

Iron Pits
ironpitsrescue.com

Joseph's Legacy
josephslegacyrescue.org

League for Animal Welfare
lfaw.org

Liberty Acres United Rescue Animal Sanctuary
libertyacresunited.com

Louie's Legacy Animal Rescue
louieslegacy.org

Ohio Alleycat Resource
ohioalleycat.org

Owen County Friends of Animals
ocfa.weebly.com

Purrfect Friends Cat Rescue
purrfectfriendscatrescue.org

Racing For A Home Animal Rescue
http://Racingforahome.godaddysites.com

Racing to Retirement Greyhound Adptns
racingtoretirement.org



Recycled Doggies
recycleddoggies.org

Robyn's Nest
robynsnestrescue.com

Save The Animals Foundation (STAF)
staf.org

Stray Haven
strayhavenpets.org

Tails of Hope Animal Rescue
tailsofhope.us

The Humane Society of Adams County
adamscountyanimals.org

The Paws Cause Rescue
facebook.com/groups/1083623318379226

Sweet Dream House Rescue
dreamhouserescue.org

Campbell County Animal Shelter
campbellcountyky.org

Brown County Humane Soc. Animal Shelter
bchsohio.org

Humane Association of Warren County
homelesspets.org

SATELLITE ONLY

Animal Adoption Foundation
aafpets.org

Franklin County Humane Society
franklincountyhumanesociety.petfinder.com

League for Animal Welfare
lfaw.org

Purrfect Friends Cat Rescue
purrfectfriendscatrescue.org

Animal Friends Humane Society
animalfriendshs.org

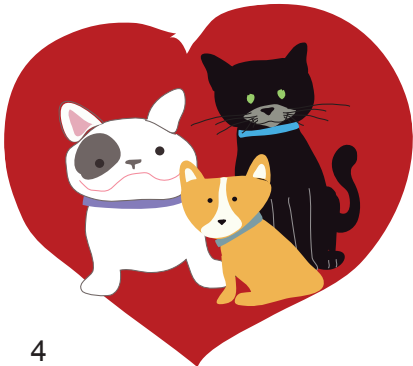
Save the Animals Foundation
staf.org

Clermont Animal CARE Humane Society
clermontanimalcare.org

SPCA Cincinnati
spcacincinnati.org

ADVOCACY GROUPS

Care Center Animal Blood Bank carecenterbloodbank.com	Nature Nurses Wildlife Rescue naturenurses.org	Pets in Need of Greater Cincinnati pincincinnati.org
National Canine Cancer Foundation wearethecure.org	Ohio Police K9 Memorial ohiopolicyk9memorial.com	Rescued & Ready Inc. www.rescuedandready.org





SEND LOVE TO SHELTER PETS & THE PEOPLE WHO CARE FOR THEM



Submit your photo or video to the world's largest virtual valentine!

Upload a photo or video to petcofoundation.org/love to be part of The World's Largest Virtual Valentine that will be delivered to animal welfare organizations across the country.

WIN BIG! One entry will be chosen daily to win exciting prizes, and selected submitters will also give the organization they adopted from a chance at lifesaving grant awards.

**SUBMIT YOUR VALENTINE AT
PETCOFOUNDATION.ORG/LOVE**

@petcofoundation
#ShelterValentine

SPONSORS & PARTNERS

HOST

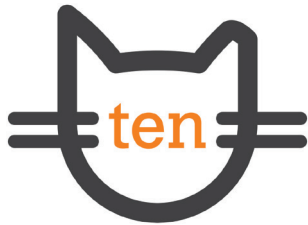


PHODD&GRAPHER

TOP DOG



COOL CAT



FURRY FRIEND



PARTNER



THANK YOU

All offer same-day adoption, unless otherwise noted

Same day adoptions ONLY with preapproved application

No same day adoptions

	ADOPTION COSTS					ADOPTION REQUIREMENTS				
	*Kittens	*Cats	Puppies	Dogs	Other	Home Visit	Fenced Yard (Dogs)	Vet Reference Check	Renting? Reference Check	Personal Meet & Greet
Adore-A-Bull Rescue			\$250	\$250		X		X	X	X
Animal Adoption Foundation			\$150	\$135				X	X	
Animal Care Alliance	\$50	\$50						X	X	
Animal Friends Humane Society	\$10	\$10	\$150	\$125			X	X	X	X
B's Birdhouse Parrot Rescue					\$40			X		
Brown County Humane Soc.			\$85	\$75					X	
Campbell County Animal Shelter	\$25	\$10	\$90	\$90						
Clermont Animal CARE Humane Society	\$25	\$10	\$200	\$95						X
Franklin County Humane Soc.	\$25	\$10						X	X	
Fred's Mission Rescue and Sanctuary			\$200	\$175				X	X	
Furgotten Dog Rescue, Inc.			\$200	\$150				X	X	
Helping Animals Lost and Orphaned			\$300	\$250		X	X	X	X	X
His Eye Is on the Sparrow	\$25	\$10								
Homeless Animal Rescue Team of Cincinnati (HART)	\$25	\$10	\$300	\$250				X	X	
Iron Pits			\$300	\$250		X		X	X	X
Joseph's Legacy	\$25	\$10	\$250	\$200		X			X	X
League for Animal Welfare (Saturday Only)		\$10		\$125				X	X	X
Liberty Acres United Rescue Animal Sanctuary			\$125	\$100					X	
Louie's Legacy Animal Rescue	\$25	\$10	\$300	\$250	\$100			X	X	
Ohio Alleycat Resource	\$25	\$10						X	X	
Owen County Friends of Animals			150	\$85					X	X
Purrfect Friends Cat Rescue	\$25	\$10						X	X	
Racing For A Home Animal Rescue			\$180	\$155				X	X	
Racing to Retirement Greyhound Adoption				\$250				X		X
Recycled Doggies			\$195	\$195				X	X	
Robyn's Nest, Inc.	\$60	\$60	\$250	\$200	\$20			X	X	
Save the Animals Foundation	\$40	\$40	\$175	\$175		X		X	X	X
Stray Haven			\$188	\$188					X	
Tails of Hope Animal Rescue			\$175	\$150				X	X	
The Humane Society of Adams County (Sunday Only)			\$225	\$150						
The Paws Cause Rescue	\$25	\$10						X		

*The \$25 kitten and \$10 cat subsidized adoption fees listed below are valid for My Furry Valentine Main Event adoptions. They are not meant to reflect a group's standard adoption fees, which could vary.



THINGS TO DO

MY FURRY VALENTINE MAIN STAGE

Sponsored by the Cincinnati Reds

The My Furry Valentine Main Stage, brought to you by The Cincinnati Reds, will be the hub of activity for the main event and will feature several guest emcees. We introduce adoptable animals from our participating groups, announce adoption numbers and hold prize drawings hourly throughout the day.

Our SATURDAY lineup will be kicked off by **Mix 94.9 Morning Show Host Holly**, and taking over in the afternoon are **DJ Ray and DJ Shannon**. Assisting with all things stage-related is our fabulous five-year returning MFV volunteer extraordinaire **Caitlin Pennington**.

In a previous life, Holly was working at Kmart and going to college when she was approached by the manager of a radio station in Donalsonville, GA. and her life would change forever. Since Ray's start with Mix 94.9 in 2009, his attention-loving personality has been hitting the airwaves. Shannon has been besties with Holly Morgan for many years when Holly said, "You need to come in and audition to be my co-host!" Low and behold, that's how her radio career started!

Our SUNDAY guest emcee will be **Steve Caminiti**. Steve is a professional comedian, host, emcee and writer. He currently hosts the TV Show "Beer Money" on Fox Sports Ohio, has appeared on HBO & Last Comic Standing, Voted Funniest Person in Ohio by Showtime Cable Network, and picked as Best Comedian in Cincinnati by both Cincinnati Magazine and City Beat. Steve has been a touring professional comic for over 25 years. SteveCaminiti.com Also, check out Steve's new venture, PetQuest at www.mypetquest.com.

MEET & GREET PLAYPENS

Sponsored by The Pet Spot

Our friends at The Pet Spot are sponsoring the Meet & Greet Playpens once again this year. There are several Playpens set up throughout the facility so potential adopters can have one-on-one interaction with adoptable animals in an off-leash environment.

RED CARPET WALK

Sponsored by phoDOGrapher Pet Photography

The ever-popular Red Carpet Walk, where our adopted pets and their new families will take their first family photo, is brought to you by event host phoDOGrapher. Photos are taken by volunteer professional photographers who will be sure to capture the perfect first-family moment!



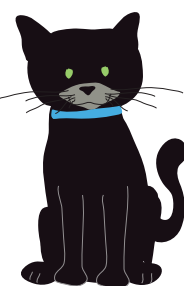
SPLIT-THE-POT

Join in on the fun of a traditional Split the Pot drawing! Purchase your tickets near the Main Stage in the dog room. A lucky winner will walk away with a large cash prize! Tickets are 2 for \$5, 5 for \$10 and 12 for \$20.

VISITOR RAFFLE

All MFV visitors are eligible to participate in our Visitor Raffles, made possible through the generosity of local businesses. Raffles are drawn and winners announced on stage throughout the day. Check at the raffle table, located next to the Main Stage, to purchase tickets or see a list of prizes. Raffle drawings continue through the day with a drawing every hour, on the hour. Winners must claim their prizes within one hour after being announced. If not claimed, prizes will be put back into the pool and raffled again. Please check the Prize Winners Board located on stage to see if you are a winner.

Tickets are 2 for \$5, 5 for \$10 and 12 for \$20.



VISITOR SURVEY

Find a survey volunteer at the Raffle Table next to the Main Stage to complete a Visitor Survey before you leave. Your feedback is instrumental in helping us improve this event for everyone. You will be given a raffle ticket to enter into the VISITOR GRAND PRIZE DRAWING. You can also submit online at tinyurl.com/MFV2019-visitorsurvey.

VISITOR GRAND PRIZE

One lucky visitor will win a fabulous "Heart of Cincinnati" Visitor Grand Prize. Come to the Raffle Table next to the Main Stage or track down one of our roaming Survey Volunteers to complete a survey. One entry per visitor please. Duplicate entries will be disqualified. This great prize package includes:

- **\$50 gift certificate to Taste of Belgium**
- **One Complimentary Night's Stay at AC Hotel Cincinnati at The Banks**
- **4 tickets to Cincinnati Reds -vs- St. Louis Cardinals Game**
- **Cincinnati Reds Ball Cap and Bobblehead**
- **Pair of tickets to a performance at Ensemble Theater Cincinnati**
- **\$100 Thunderdome Restaurant Group gift certificate** to be used at any of their restaurants (Bakersfield, Citybird, Currito, The Eagle, Krueggers Tavern, Maplewood & SoHi)

ADOPTER PRIZES

All adopters at our Main Event are eligible to win one of several grand prizes of their choosing. Be sure to stop by our adopter tables with your adoption paperwork to receive your free raffle ticket and a chance to win one of the following:

- **43" 4K Ultra HD Flat Screen TV and Pugalicious Pet Treats basket**
- **Sterling Silver and Larimar Necklace** by Israeli artist Rony Yizhaky from **Cockerill Gallery**
- **"Badass" Hoodie and Grooming Package** from **Applehead City Pet**
- **Cat Climbing Package:** Includes large cat climber, a 4lb Grain Free Cat Food from **Dr. Gary's Best Breed Pet Foods** along with other fun cat toys and treats.
- **Gold Paw Annual Membership & Gift Basket** from **Wags Park and Daycare**
- **Canine Basic Wellness Package & Gift Basket** from **All Creatures Pet Hospital**
- **The Fencing Package** from **Invisible Fence**: Includes Invisible Fence Equipment, including Invisible Fence® Brand Boundary Plus® Transmitter and MicroLite® Plus Computer Collar®
- **Starter Obedience Training Package** from **Off Leash K9 Training**
- **Family Portrait Session** with **Jill Matthews Photography**, on location or in studio. Includes a 20x30 canvas wrap of your favorite image.
- **The Pet Spot Cat Goodie Bin**, includes a bin full of goodies for the cat in your life, gift certificate for cat boarding accommodations or dog boarding and/or daycare accommodations.
- **The Pet Spot Dog Goodie Bin**, that includes a toy bin of goodies for your favorite pup and a gift certificate towards daycare and/or boarding services at The Pet Spot in Norwood!
- **1 Hour Behavioral Consultation and 90-min Private Session** with **Balanced Mind K9, LLC**. (excludes any equipment recommended)
- **My Pet's Vet Group FREE Adult Premium Wellness Plan** with a dental cleaning OR FREE Adult Basic Wellness Plan with free toe nail trims for one year.

INFORMATION FOR POTENTIAL ADOPTERS

ANIMALS ON SITE

All the animals you see here today are offered for adoption through one of our reputable shelter or rescue partners. (If you'd like to learn a bit more about the difference between the two, please read our overview on the next page). These animals have come from both near and far, and from all different situations and circumstances. They each have their own individual story and we encourage you to meet many of them and talk to the booth representatives about them to help you find the perfect match. All animals are current on age-appropriate vaccinations, have been spayed or neutered, and were vet-checked this morning upon entering the facility.

SAME-DAY ADOPTIONS

Animal shelters and many rescue groups will review applications on-site and allow an animal to be adopted and go home the same day to an approved adopter. Others take a bit more time to do a home visit as part of their screening process, in order to ensure they are finding just the right match for you and their animals. Groups that offer "same-day" adoptions are designated in red on the map and with a red booth at the event.

ADOPTION SUBSIDIES

Thanks to our Cool Cat Sponsor, TEN, we are offering reduced adoption fees for cats and kittens through participating groups, as indicated on the map by a paw print. Fees for kittens adopted from these groups are just \$25 and \$10 for cats.

ADOPTER SWAG BAGS

Swag Bags for all newly-adopted pets are stuffed with goodies for both you and your new friend! Stop by our Adoption Tables with your adoption paperwork to pick up your Swag Bag (while supplies last.)



MFV is a proud supporter of the national No Kill movement.

RESCUES & SHELTERS - WHAT'S THE DIFFERENCE?

ANIMAL SHELTERS

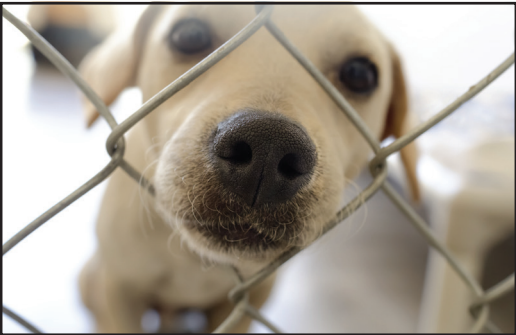
Open Admission/Public Shelters

Open admission shelters take in any animal in need regardless of age, health issues, breed or temperament – factors that could make an animal difficult to adopt. It is generally the public, or county-operated shelters, that are open admission, as they are established to serve members of their community. Shelters receive government-funding at various levels, but many still struggle to make ends meet to support operations and provide basic animal care. Therefore shelters often supplement income with public donations.

These shelters do not turn away an animal in need, so can quickly become overcrowded when they cannot find homes for their animals fast enough to keep cage space available. Many of these shelters also serve as animal control agencies. As such, they are contracted to respond to calls reporting animal neglect or abuse, and to pick up strays – adding another source of animals coming into the shelter. All of these obligations tend to keep the pipeline of animals full at an open-admission shelter. For these reasons, open admission shelters in our country have *historically* been forced to euthanize animals in certain situations: those that require expensive medical treatment, or animals who aren't adopted within a certain period of time. Even healthy, adoptable animals are sometimes euthanized to free cage space for new arrivals – and, sadly, there are always new arrivals.

Thankfully, there is a national movement taking hold, for open admission shelters to also operate on a "No-Kill" philosophy. This means shelters do not euthanize for space, typically save at least 90% of the animals in their care. To accomplish this, they need volunteers, fosters and community partners to achieve their mission.

Of note – although open-admission shelters have little control over the mix of animals coming into their facility, it is estimated that across the nation as many as *25% of dogs, and many cats, can be purebreds*. The notion that you cannot adopt a purebred animal is a myth.



Limited Admission/Private Shelters

Private shelters that receive no government funding can be more selective about the animals they take in. Because there is no mandate to accept animals, they can control their population through limited admission, admitting only the number of animals that they can accommodate.

Because their primary mission is to save as many lives as possible, they generally take in animals they know will quickly find a home. This is to help ensure that finite shelter space is freed up for the next arrivals. Many times, animals in these shelters are pulled from the euthanasia lists of open admission shelters. Adoption fees are generally higher than at public shelters, reflecting the more selective intake processes and individual care they can provide to their animals.

PRIVATE RESCUE GROUPS

Rescue groups are generally private, 501(c)(3) charitable organizations, that are foster-based without a brick-and-mortar facility. They do not receive government funding, so must rely on volunteers and the kindness and generosity of the community for donations of time and money. If they are a registered 501(c)(3), donations are tax-deductible, they have a Board of Directors that provides oversight, and they file annual 990 tax returns that publicly show details of their financial status. There are many variations of private rescue groups to choose from, so it is important to do your research, look at GuideStar, check references, and take your time in choosing well.

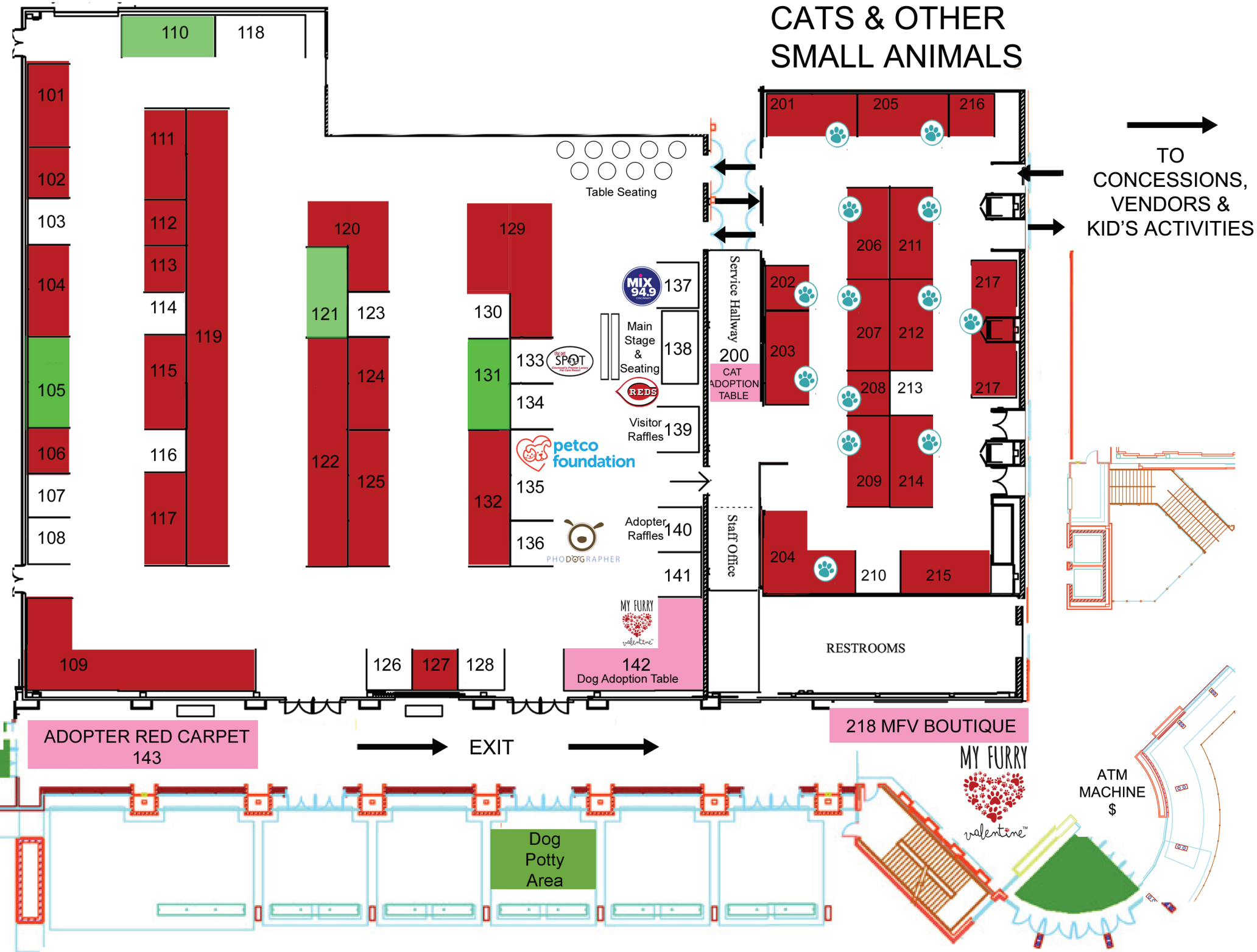
- **General Rescue Groups** - These groups are devoted to saving the lives of dogs or cats in need, without regard to breed or type.
- **Breed-Specific Rescues** - breed rescues take in only a specific breed, (i.e., Labradors, Pit Bulls, Schnauzers, Boxers, etc.). If you are looking for a specific breed, this is a good place to start. These groups can give expert advice to potential adopters on breed characteristics, genetic tendencies, the amount of daily activity required, and other factors that help to determine if this breed is a good match to your family and lifestyle.
- **Specialized Rescues** - These are dedicated to a specific cause, such as saving older animals, or pregnant or nursing mothers.

Rescue groups are unique because most of them will provide for an animal's medical needs before listing it for adoption. This can include major surgeries, on-going treatment for chronic (but manageable) conditions, and acute injuries. Broken legs are considered an acute injury, and these often may be handled with euthanasia in an open-admission shelter, due to their inability to spend public dollars on individual animal needs.

Rescue/shelter partnerships are the key to saving animals in situations like these. Adoption fees tend to be higher at rescues than shelters because rescues provide this extra level of care when it's needed. And whatever part of an adoption fee is not spent on one animal is spent on the next.

There are plenty of resources out there for helping to acclimate your new animal into your home.
For more tips and resources, check out these great sites:
Petfinder www.petfinder.com/pet-adoption
Best Friends Animal Society: www.bestfriends.org/resources

MAP: RESCUES, SHELTERS, ANIMAL ADVOCATE GROUPS



DOG ROOM

- 101

Animal Friends Humane Society
- 102

Campbell County Animal Shelter
- 103

Ohio Police K9 Memorial
- 104

Racing For A Home Animal Rescue
- 105

Meet & Greet #1
- 106

Owen County Friends of Animals
- 107

Nature Nurses Wildlife Rescue
- 108

National Canine Cancer Foundation
- 109

Tails of Hope Animal Rescue
- 110

Meet & Greet #2
- 111

Stray Haven
- 112

Animal Adoption Foundation
- 113

Furgotten Dog Rescue, Inc.
- 114

Care Center Animal Blood Bank
- 115

League for Animal Welfare
(Saturday only)
- 115

The Humane Soc. of Adams County
(Sunday only)
- 116

Save the Animals Foundation
- 117

Homeless Animal
Rescue Team (HART)
- 118

Adore-A-Bull Rescue
- 119

Louie's Legacy Animal Rescue
- 120

Recycled Doggies
- 121

Meet & Greet #3
- 122

Louie's Legacy Animal Rescue
- 123

Helping Animals Lost and Orphaned
- 124

Joseph's Legacy
- 125

Fred's Mission Rescue and Sanctuary
- 126

Racing to Retirement
Greyhound Adoption
- 127

Liberty Acres United
Rescue Animal Sanctuary
- 128

Robyn's Nest, Inc.
- 129

Clermont Animal CARE
Humane Society
- 130

Iron Pits
- 131

Meet & Greet #4
- 132

Brown County Humane Society
- 133

The Pet Spot
- 134

Rescued & Ready
- 135

Petco Foundation
- 136

PhoDOGrapher Pet
Photography
- 137

Mix 94.9
- 138

Main Stage
- 139

Raffle Prize Table
- 140

Adopter Raffle Prize Table
- 141

Pets in Need of Greater Cincinnati
- 142

Dog Adoption Table

CAT ROOM

- 201

Franklin County Humane Society
- 202

Campbell County Animal Shelter
- 203

League for Animal Welfare
- 204

Louie's Legacy Animal Rescue
- 205

Ohio Alleycat Resource
- 206

Joseph's Legacy
- 207

Racing For A Home
Animal Rescue
- 208

Animal Friends Humane Society
- 209

Purrfect Friends Cat Rescue
- 210

Save the Animals Foundation
- 211

Homeless Animal
Rescue Team (HART)
- 212

His Eye Is on the Sparrow
- 213

Robyn's Nest, Inc.
- 214

The Paws Cause Rescue
- 215

Animal Care Alliance
- 216

B's Birdhouse Parrot Rescue
- 217

Clermont Animal CARE
Humane Society

- Event Activities

Groups Offering Same-Day Adoptions
- Meet & Greet Areas

Groups Offering Cat Adoption Fees \$10 or less
(Subsidized thanks to a generous grant from TEN)

All dogs and cats (and most small animals) adopted at My Furry Valentine are already spayed or neutered, up-to-date on vaccines and in many cases, microchipped.

VENDORS

- A-1 Pet Sitting**
a1nkpetsitter.com

All Creatures Animal Hospital
all-creatures.com

Animal Ark Pet Resort
animalarkpet.com

Animal Care Centers
animalcarecenters.net

Applehead City Pet
appleheadcitypet.com

Banfield Pet Hospital
Banfield.com

Bath Fitter
bathfitter.com

Bentley's Pet Stuff
petstuff.com

Be Pawsitive Pets
bepawsitivepets.com

Camp Bow Wow
campbowwow.com/cincinnati

CooperTees LLC
Facebook.com/CooperTeesLLC
- County Animal Hospital**
countyanimalhospitalmason.com

Cutco Cutlery
cutco.com

Dog N Frog
dognfrog.com

DogWatch Hidden Fence
dogwatchhiddenfence.com

Dr. Gary's Best Breed Pet Foods
bestbreed.com

Earthwise Pet
earthWisePetLiberty.com

Evendale-Blue Ash Pet Hospital
ebapethospital.com

Happy Paws Stay & Play
happypawsdelhi.com

Invisible Fence Brand of Cincinnati
cincinnati.invisiblefence.com

Kitchen Saver
kitchensaver.com

Lovin' Tails Inc.
lovintails.dog

- MaiRo & Co - Dog Treat Bakery**
maiRoAndCo.com

MedVet Medical and Cancer Centers for Pets
medvetforpets.com

Milo's Wish
miloswish.com

Mr. Roof
mrroof.com/cincinnati

Off Leash K9 Training
cincinnati.k9trainers.com

Paws Off The Table
pawsoffthetable.com

Pet Valu
us.petvalu.com

PetPeople
petpeoplestores.com

PetSuites Sharonville
petsuitesofamerica.com/

Pugalicious Pet Treats
pugaliciouspettreats.com
- Raise the Bar Dog Training**
raisethebardogtraining.com

Red Dog Pet Resort & Spa
red-dogs.com

SouthPaw Canine Massage
southpawcaninemassage.com

State Farm
statefarm.com

TailWaggers Doggy Daycare
tailwaggersdoggydaycare.com

The Gutter Shutter/My Gorilla Garage
guttershutter.com

The Owens Group
theowensgroup.net

WagsPark & Daycare
wagspark.com

West Chester Pet Resort & Spa
wcpetresort.com

charmacpeturns.com 513-851-5791
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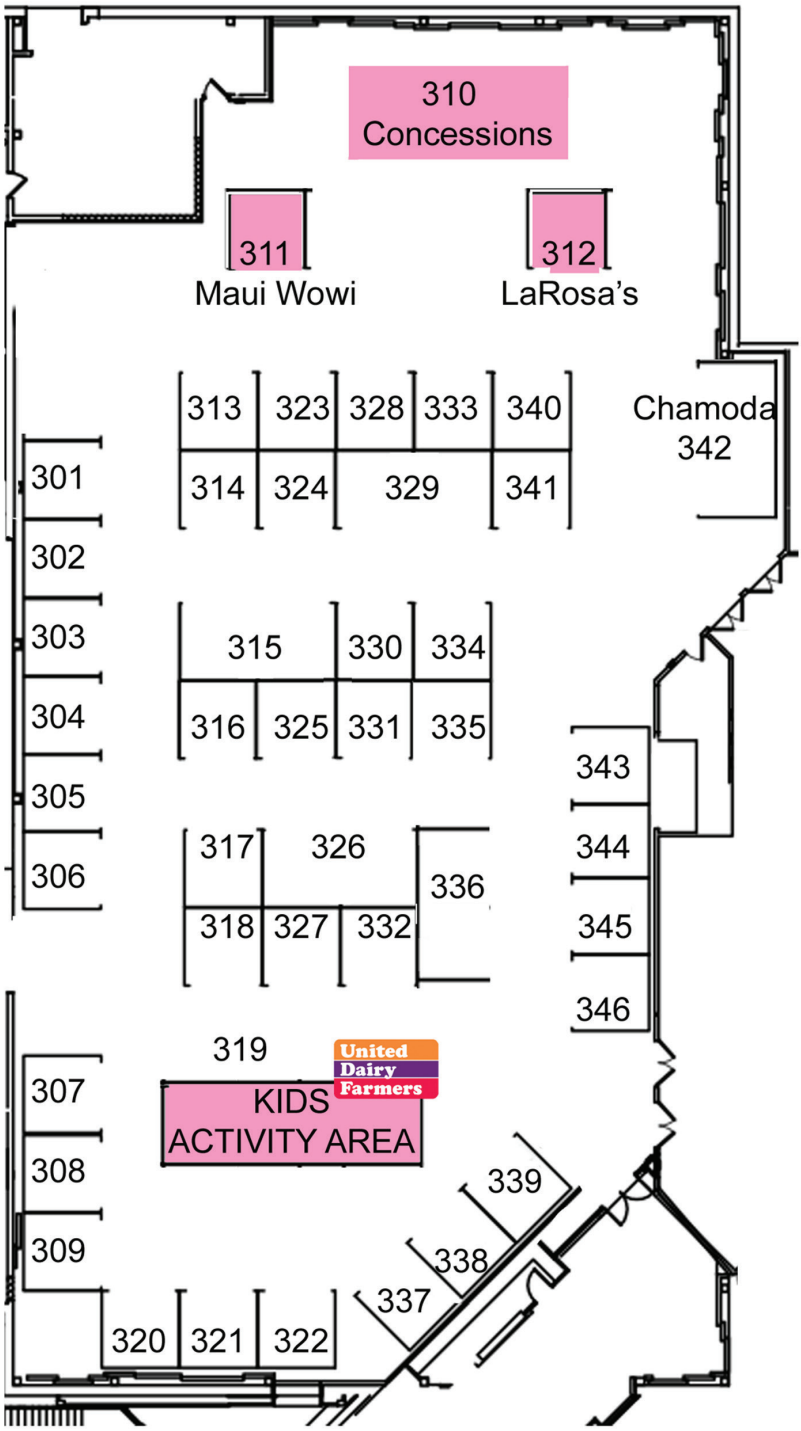
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MAP: VENDORS, CONCESSIONS, KIDS AREA



- 301 WagsPark & Daycare

302 County Animal Hospital

303 PetPeople

304 Off Leash K9 Training

305 Pet Suites Sharonville

306 Dog N Frog

307 Earhtwise Pet

308 Dr. Gary's Best Breed Pet Foods

309 Raise the Bar Dog Training

310 Concessions

311 Maui Wowi

312 LaRosa's

313 Southpaw Canine Massage

314 Bath Fitter

315 DogWatch Hidden Fence

316 Paws Off the Table

317 MedVet

318 West Chester Pet Resort & Spa

319 UDF Kid's Activity Area

320 A-1 Pet Sitting

321 Banfield Animal Hospital

322 MaiRo & Co. Dog Treat Bakery

323 Applehead City Pet

324 Cooperteas LLC

325 Camp Bow Wor

326 Invisible Fence Brand Cincinnati

327 The Owens Group

328 Happy Paws Stay & Play

329 State Farm

330 Animal Care Center

331 Be Pawsitive Pets

332 Cutco Cutlery

333 All Creatures Animal Hospital

334 Pugalicious Pet Treats

335 Kitchen Saver

336 Lovin' Tails

337 Red Dog Pet Resort & Spa

338 Mr. Roof

339 PetValu

340 Bentley's Pet Stuff

341 Tailwaggers Doggy Daycare

342 Chamoda's Candy

343 Animal Ark Pet Resort

344 Evendale-Blue Ash Pet Hospital

345 Gutter Shutter/My Gorilla Garage

346 Milo's Wish

MY FURRY



valentine™

My Furry Valentine's mission is to help end shelter euthanasia by hosting the region's largest animal adoption event to bring animals in need of a home together with adopters willing to give them one.

NEW ADOPTER INSTRUCTION MANUAL

So, you’ve adopted your new family member and are ready to head home! What’s next? **The first few days in your home are special and critical for your new pet.** They will likely be confused about where they are and what to expect from you.

Here are some important things to keep in mind to help them acclimate to their new surroundings:

- **Plan to visit your vet within a few days of bringing home your new pet.** A thorough evaluation lets your vet get to know your animal and vaccinate as needed, and you’ll get a thorough health evaluation. If your pet is not microchipped, now is the time to do so. **We have many great vets on site this weekend in the vendor room. Feel free to talk to them and ask questions about caring for your new pet.**
- **If you are switching your new pet’s food, plan to do it slowly over several days.** Because abrupt changes to your dog’s or cat’s diet can cause stomach issues, slowly mix the new food with the food the rescue or shelter has been feeding. **While you’re here, be sure to stop by and visit the pet food vendors participating at the event to learn more about their food and nutrition.**
- **Most importantly, give your new friend time to settle in!** Remember that this is a stressful time for your new pet and things may not go as smoothly as you would hope these first few days, but be patient. It will take some time for your new pet to learn the house rules and understand a new routine. Give them time to decompress, use lots of positive reinforcement and let them know that they are loved unconditionally. It can take a few weeks for your animal to feel at home.

FOR DOGS:

- **Give your dog time to acclimate** to your home and family before introducing them to strangers. Make sure children know how to approach your dog without overwhelming them. For the first few days, limit too much excitement (such as the dog park or neighborhood children).
- Once home, **take your dog to his toileting area immediately**, and spend a good amount of time with him. This will help them get used to the area and relieve themselves. Coming into a new home with new people, new smells and new sounds can throw even the most housebroken dog off-track, so be prepared for some accidents.
- Determine where your dog will spend most of his time. Often a kitchen will work best for easy clean-up. **Dog-proof the area** during the first few months. This may mean taping loose electrical cords to baseboards; storing household chemicals on high shelves; removing plants, rugs, and breakables, and installing baby gates.
- **Consider double-leashing your dog** initially when on walks. Likewise, even in a fenced-in yard, it doesn’t hurt to keep your dog leashed and graduate to having them drag a long leash until you know him better.
- **Never leave your new dog alone in the yard**, as they may be able to climb or jump a fence, and pay particular attention when entering/exiting a vehicle (and with opening doors).
- **Introduce them to your existing pack on neutral territory.** Walk dogs side-by-side a safe distance apart, letting them have the occasional sniff. Watch for signs of stress: stiff bodies, raised hair, intense staring, and bared teeth can all signal an impending tussle. If the walk goes well, allow the dogs to meet and explore in an enclosed area, like a neutral yard.
- Once at home, **beware of possible triggers such as food or toys.** Remember that even people can be considered high-value in your pet’s eyes. Consider feeding dogs separately – and limiting toys until you know better how your dogs will react.



- **Consider crate-training your new dog.** If done properly, crate-training creates a safe, secure place for your dog to decompress. If done properly, crate-training creates a safe, secure place for your dog to decompress. Leave the crate open so your dog can go in whenever they feel like it. It gives them a place to relax if they’re tired or overwhelmed. Crate training also keeps your pet safe from eating things they shouldn’t when you’re not home. For effective crate-training, **never** use your dog’s crate as punishment.
- **Training your dog will start the first moment you have them.** Take time to create a vocabulary list everyone will use when giving your dog directions. This will help prevent confusion and help your dog learn his commands. **There are professional trainers at My Furry Valentine. Stop by their booths in the vendor room to pick up any literature they may have and talk to them about training your new pet.**
- People often say they don’t see their dog’s true personality until several weeks after adoption. **Be patient and understanding** while also keeping to the schedule you intend to maintain for feeding, walks, etc. This schedule will show your dog what is expected of them, as well as what they can expect from you.

FOR CATS:

- To ease integration into your home, take into consideration where your cat came from. Were they staying in a cage, in a room, or in a foster home? Were there other cats living with them? Was the environment noisy or quiet? How often did they eat? Sleep? Changing all of these factors in the environment all at once can be very stressful. To integrate your new cat into your house and life as smoothly as possible, you must be able to recognize signs of stress while **change the living situation slowly over time.**
- Many cats are fearful when introduced to their new home; being moved from a small enclosure to an apartment or house is a big change. Your home also has different smells and noises than the shelter and/or the home where your cat lived before. **Initially, confine your new cat to one room.** Make sure that you provide your new cat with food, water, and a litter box, and that you regularly spend time in this room with them, so that they are not alone. After a few days, or once your cat is feeling comfortable, expand their access slowly to other parts of the house.
- **Provide them with multiple hiding places.** A cardboard box with holes cut in both sides and a blanket placed in the bottom can be a great hiding place. Be certain to provide her with hiding places on the ground, as well as up high. When she is in her hiding place, do not disturb her. Her hiding places should be her special places, where she can have privacy if desired.
- Place a **scratching post or cat tree** in their room. Place their scent on the cat tree by gently stroking their cheeks with a towel, and then rubbing the scratching post with the towel. This will transfer the scent onto the scratching post, thereby increasing the likelihood that your cat will use it.
- Give your cat time to adjust to their new home and family. **Do not force them** to stay near you, instead, coax them to you by playing with an interactive toy or staying near the food bowl while they are eating.
- Provide your cat with an **uncovered, clean litter box.** Covered litter boxes can trap odors inside the box, which is nice for you, but not for your cat. Cats are often quite fastidious; they are sensitive to smell so reducing the smell inside and around the litter box can be very important for them. Scoop out the litter box once daily, and completely empty it every two weeks. Clean it using a mild soap, and avoid using strong-smelling detergents or ammonia
- **One of the big decisions cat owners must make is whether to allow their cat outside.** There are many risks outdoors that can shorten your cat’s life span. However, many cats really enjoy being outdoors and miss the stimulation of the natural world if they are kept inside all the time. There are several different ways that you can allow your cat to enjoy the outdoors without the risk – such as installing perches on windowsills. With patience, you can even teach your cat to walk with a harness or leash. For inside/outside decisions, we ask that you please abide by the commitments you made to the organization from which you adopted.



DIRECTORY OF PET PRODUCTS & SERVICES

Name	Location	Phone	Website
Animal Clinic/Hospital			
All Creatures Animal Hospital	Amelia/Anderson/Mt Washington	513-797-7387	all-creatures.com
Animal Care Centers	Blue Ash/Fairfield/Forest Park	513-769-7387	animalcarecenters.net
Banfield Pet Hospital	Hamilton	360-784-5366	Banfield.com
County Animal Hospital	Mason	513-398-8000	countyanimalhospitalmason.com
Evendale-Blue Ash Pet Hospital	Evendale	513-563-0410	ebapethospital@gmail.com
Hillside Small Animal Hospital, LLC	Batavia	513-735-0888	hillsidesmallanimalhospital.com
My Pets Vet Group	Mason	513-854-8301	mypetsvetgroup.com
Pets In Need of Greater Cincinnati	Lockland	513-761-7387	pincincinnati.org
Daycare/Boarding			
Animal Ark Pet Resort	Mt Healthy/Colerain	513-825-7387	animalarkpet.com
Camp Bow Wow	Blue Ash	513-745-9850	campbowwow.com/cincinnati
Happy Paws Stay & Play	Western Hills/Delhi	513-941-7292	happypawsdelhi.com
PetSuites Sharonville	Sharonville	513-554-4408	petsuitesofamerica.com/
Red Dog Pet Resort & Spa	Cincinnati/Oakley	513-733-3647	reddogpetresort.com
Tailwaggers Doggy Daycare	Eastgate	513-843-4340	tailwaggersdoggydaycare.com
The Pet Spot	Norwood	513-351-7768	thepetspot.com
West Chester Pet Resort & Spa	West Chester	513-898-9631	wcpetresort.com
Dog Park			
Wags Park & Daycare	Newtown	513-834-7867	wagspark.com
Emergency Vet Care			
MedVet	Fairfax/Cincinnati	513-561-0069	medvetforpets.com
Fencing & Pet Containment			
DogWatch Hidden Fences	Sharonville	513-561-8822	dogwatchhiddenfence.com
Invisible Fence Brand of Cincinnati	Fairfax/Mariemont	513-561-7867	cincinnati.invisiblefence.com
Home Euthanasia/Hospice			
Angel's Paws	In Home	513-489-7297	angelspaws.com
Angel's Watch	Blue Ash	513-489-7297	angelswatch.net
Lost and Found Pet Services			
Finding Rover			findingrover.com
Lost & Found Pets Cincinnati			facebook.com/LostAndFoundPetsCincy
Pet Amber Alert			petamberalert.com
Memorials			
Ohio Police K9 Memorial	Amelia	937-609-0950	ohiopolicek9memorial.com
Pet Clothing			
Be Pawsitive Pets	Clifton	513-704-9402	bepawsitivepets.com
Milo's Wish	Columbus	614-735-7686	www.miloswish.com

Pet Food			
Dr. Gary's Best Breed Pet Foods	Findlay	419-427-2300	bestbreed.com
Lovin' Tails Inc	Berwyn	708-476-0085	lovintails.dog
MaiRo & Co - Dog Treat Bakery	Cincinnati	513-280-3237	MaiRoAndCo.com
Paws Off The Table	Cincinnati	864-494-6222	pawsoffthetable.com
Pugalicious Pet Treats	West Chester	408-239-7223	pugaliciouspettreats.com
Pet Photography			
phoDOGrapher Pet Photography	Madeira	513-702-7849	phodographer.com
Pet Related Home Care			
Motz Turf Farm	Cincinnati	513-231-4844	motzturffarms.com
Pet Sitting			
A-1pet Sitting	Northern Kentucky	859-380-8906	a1nkpetsitter.com
Pet Supplies Store			
Applehead City Pet	Mainstrasse Kentucky	513-503-4344	appleheadcitypet.com
Bentley's Pet Stuff	6 Area Locations	513-843-6508	petstuff.com
Earthwise Pet	Liberty Township	513-777-5777	EarthWisePetLiberty.com
Petco			petco.com
PetPeople	Mason/West Chester/ Montgomery/Hyde Park	614-314-8834	petpeoplestores.com
Pet Valu	Cincinnati	937-431-7313	us.petvalu.com
Pet-Themed Merchandise			
CooperTees	South Charleston	937-516-4111	Facebook.com/CooperTeesLLC
Dog N Frog	Columbus	614-607-7039	dognfrog.com
Spay/Neuter Services			
Ohio Alleycat Resource		513-871-0185	ohioalleycat.org
Ten		844-448-3836	givethemtenmore.org
Smith's Pit Stop		513-721-7387	smithspitstop.org
UCAN Nonprofit			
Spay/Neuter Clinic	Camp Washington	513-721-7387	ucancincinnati.org
Training			
Off Leash K9 Training	Loveland/Delhi	513-238-2518	cincinnati dogtrainers.com
Raise The Bar Dog Training	West Chester	513-227-2235	raisethebardogtraining.com
Other Pet Service			
Care Center Animal Blood Bank	Sharonville	513-530-0911	carecenterbloodbank.com
National Canine Cancer Foundation	Mt. Lookout	561-676-7000	wearethecure.org
Nature Nurses Wildlife Rescue	Mason	513-307-0907	naturenurses.org
Rescued & Ready Inc.	Greater Cincinnati area	513-235-1353	rescuedandready.org
SouthPaw Canine Massage	West Chester	513-354-9874	southpawcaninemassage.com

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