

FOR IMMEDIATE RELEASE

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Cincinnati's Largest Pet Adoption Event Returns to Sharonville Convention Center

CINCINNATI – My Furry Valentine, Greater Cincinnati's largest pet adoption event, returns to the Sharonville Convention Center on Saturday, Feb. 15 & 16 from 10 a.m. to 5 p.m.* The ninth annual mega-adoption event connects hundreds of animals with new owners by bringing more than 25 rescues and shelters together Valentine's Day weekend.

Since the event started in 2012, My Furry Valentine has significantly reduced the number of animals killed in shelters by helping more than 6,000 dogs, cats, puppies, kittens and other furry friends find loving homes. This year's family-friendly event will feature over 900 adoptable animals under one roof and offers gift bags and discounted adoption fees for adopters, and kid's activities and a chance to win multiple raffle prizes for all visitors.

Tickets are available online for both general admission on Saturday 12-5pm and Sunday 10am-5pm (\$5) and Early Bird access to animal areas on Saturday from 10 a.m. to 12 p.m. (\$25). Those unable to attend the main event at Sharonville Convention Center can visit satellite locations throughout Greater Cincinnati, hosted by participating shelters and rescue groups.

My Furry Valentine is hosted by PhoDOGrapher Pet Photography and organized with generous support from Petco Foundation, TEN, BOBS from Skechers, Raising Cane's Chicken Tenders, The Cincinnati Reds, United Dairy Farmers, and Mix 94.9.

For more information on My Furry Valentine, visit myfurryvalentine.com or email Lisa Jones.

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About My Furry Valentine

Founded in 2012, My Furry Valentine, a 501(c) 3 nonprofit organization, is a milestone for the Cincinnati animal rescue community. The event brings together potential pet owners and adoptable dogs, cats, puppies, kittens and other small animals. The annual family-friendly gathering has found homes for more than 6,000 pets since inception. My Furry Valentine is focused on spreading the word that companion animals in local shelters/rescues make wonderful pets and that shelters/rescues should be the first place familes look to find their new best friend. Visit www.myfurryvalentine.com for more information.